



# LendLedger Token Sale

## Overview

Symbol	LOAN
Total Tokens	1,000,000,000
Token Price	USD \$0.05
Sale to Community (all phases)	45%
Company Lockup	1 year
Team Lockup	20% for 3 months; 80% for 1 year

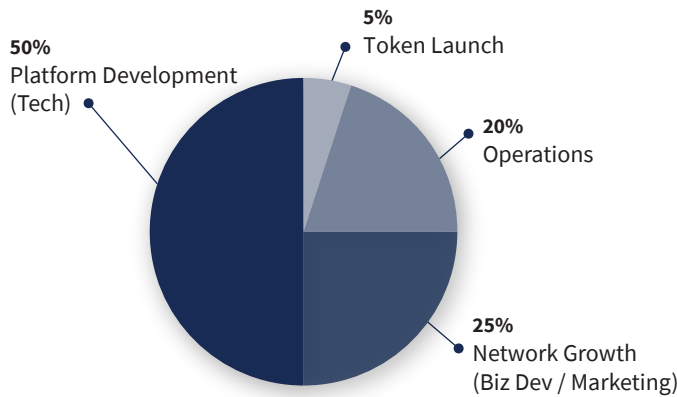
## Phase 1

Objective	Live in 2 markets
Funding Target	USD \$5 million
Sale to Community	Up to 15% (out of 45%)
Private Sale Date	Aug 23, 2018 - Oct 30, 2018
Crowdsale Date	Oct 30, 2018

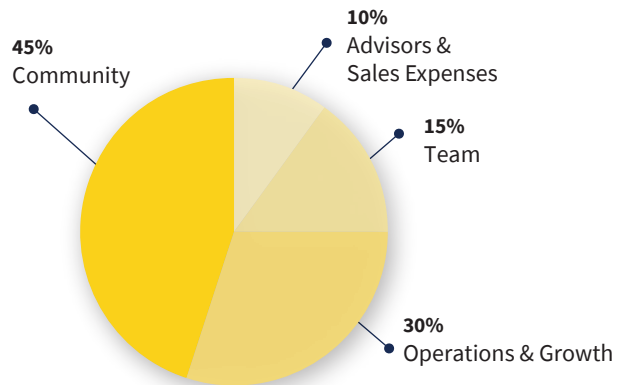
## Private Sale - Current Terms

Minimum	USD \$10,000
Discounts	50% (USD \$250,000+) 40% (USD \$100,000-250,000) 25% (USD \$10,000-100,000)
Buyer Lockup	3 months after minting

## Use of Funds



## Distribution of Tokens



The LendLedger **LOANtoken** (LOAN) is the exclusive way for network participants to access the features of the LendLedger network. LOAN serves multiple purposes:

- For Lenders: Ability to access the network, make loans, and pay for services related to lending
- For Data Providers: Opportunity to discover ways to monetize and share data
- For Borrowers: Permission to see and apply for loans
- For Credit Nodes: Ability to stake LOAN in order to issue LedgerCredit (the means of transactions between all participants on the network)

LOAN is a Stellar-issued digital asset that relies on the Stellar Consensus Protocol. It easily integrates into an existing decentralized infrastructure, including digital wallets and the built-in Stellar exchange.